

APPLICATION FOR NEW YORK 411® FREELANCE OR BUSINESS LISTING

SUBMITTING AN APPLICATION DOES NOT GUARANTEE A LISTING.

PRINT BOOK DEADLINE: FRIDAY, FEBRUARY 8, 2008

For each category you apply for in the New York 411, there is a \$50 application fee. **Submitting an application does not guarantee a listing and your application fee is non-refundable.** Listings are editorial content and have no monetary value. You are allowed to apply for up to five categories. You may apply at any time, however to be considered for the next printed book we must have your complete materials by Friday, February 8, 2008. Listings will appear both in print and online, except for City Guide, which is online ONLY.

Enclosed is my application fee for \$ _____ for my listing(s) (\$50 each) _____ Number of Listings: _____ (Limit 5)

Please send me _____ copies of the 2007-08 New York 411 for \$59 plus 8.25% sales tax & s/h (\$6 per copy) \$ _____
(This is a special rate available to listees that is \$20 off the regular price!)

Payment Info (check or credit card only. No cash.)

Total: _____

Visa MC Amex Card# _____ Expires _____ Name on Card _____

Cardholder Signature _____ or Check# _____

(Make checks payable to 411 Publishing.)

Please contact me regarding display advertising or enhanced listing advertising (or call 323 965-2056).

General Information Required

First Name _____

Last Name _____

Company Name _____

Type of Business _____

Street Address _____

Apt./Suite Number _____

City _____

ZIP Code _____ Print This Address? Yes or No

() _____
Local Phone Number

() _____
Additional Phone/Pager Number

() _____
Fax Number

E-mail Address _____ @ _____

http:// _____
Web Address

Update E-mail Address _____ @ _____

All information contained in every listing appears in print and online.

Requirements for Listing With 411 (Three Recent Project References Required)

- Advertising with 411 has no bearing on listing approvals. As you do not have to be a qualified listee to advertise, advertisers do not automatically qualify for listings. Listings are editorial content and have no monetary value.
- You must complete this application—**ONLY COMPLETE APPLICATIONS WITH PAYMENT AND ADEQUATE REFERENCES WILL BE CONSIDERED**—and mail it to address below or fax to (323) 965-2052.
- You must be located in New York, New Jersey, Connecticut or the Philadelphia area OR regularly provide production services in that area. (Production Companies and Post Production Companies must be physically in the area.)
- Please enclose a current resume and/or a letter written on your company letterhead explaining who you are, the services your company provides and how long you've been in business.
- 411 editorial staff has final say in all matters regarding what goes into our directories and on our Web sites. **Not all applicants will qualify.** For a complete list of application requirements go to www.newyork411.com and click on the Listing Info tab.
- **References are required** and must be from a variety of local advertising agencies, film, TV, commercial production companies or music video production companies for work performed in the past twelve months. Call sheets, contracts, or pay stubs are also acceptable in some cases.
- **If you are applying for more than one category, you must submit a separate set of references for each category.**

1. Production Co./Ad Agency _____ Phone Number _____ Contact Name _____ Dates of Job _____ Project/Client/Job Title _____

2. Production Co./Ad Agency _____ Phone Number _____ Contact Name _____ Dates of Job _____ Project/Client/Job Title _____

3. Production Co./Ad Agency _____ Phone Number _____ Contact Name _____ Dates of Job _____ Project/Client/Job Title _____

APPLICATION COMPLETED BY (PLEASE PRINT) _____

DATE _____

NEW YORK 411® CATEGORY LIST BY TAB SECTION

Ad Agencies & Production Companies

Advertising Agencies
Advertising Agency Freelance Producers
Animation Production Companies
Commercial Directors
Commercial Production Companies
Corporate & Video Production Companies
Independent Director's Reps
Infomercial Production Companies
Motion Picture Production Companies
Music Video Directors
Music Video Production Companies
Production Offices
Production Services
Promo Production Companies
Public Relations
Storyboard Artists
Television Production Companies
Trailer Production Houses

Post Production

Audio Post Facilities
Commercial Editorial Houses
Composers & Sound Designers
Computer Graphics & Visual FX
Duplication
DVD Authoring & Replication
Editing Equipment Rentals & Sales
Editors
Film & Tape Storage
Film Laboratories—Motion Picture
Film Laboratories—Still Photography
Mobile Video Units, Satellite
& Transmission Services
Music Libraries & Publishing
Music Production & Sound Design
Opticals
Post Houses
Post Production Supervisors
Screening Rooms
Stock Footage & Photos
Titling, Captioning & Broadcast Design
Visual FX Artists
Visual FX Supervisors & Producers

Sets & Stages

Backings & Scenic Artists (Local 52 NY)
Backings & Scenic Artists
Set Design, Construction & Rentals
Set Sketchers
Stages
Stages—Portable
Still Photography Studios & Lofts
TV Studios

Location Services & Equipment

Air Charters
Air Freight & Courier Services
Airlines
Airports
Bus Charters
Car Rentals
Cargo & Passenger Vans
Caterers
Communications Equipment
Consulates General
Crating and Packing
Customs Brokers & Carnets
Film Commissions—North America
Film Commissions—International
Hotels
International Film Liaisons
Limousine & Car Services
Location Libraries, Management & Scouts
Locations
Motorhomes & Portable Dressing Rooms
Moving, Storage & Transportation
Parking Services
Portable Restrooms
Security & Bodyguards
Travel Agencies
Water Trucks
Weather

Production Support

Animals & Trainers
Casting Directors
Casting Facilities
Choreographers

Computer & Office Equipment Rentals
Computer Consultants & Software
Digital Casting & Video Conferencing
Directories & Trade Publications
Entertainment Attorneys
Extras Casting Agencies
Hand & Leg Models
Insurance Brokers & Guarantors
Janitorial & Strike Services
Large Scale Event Planning
Libraries, Research & Clearance
Massage Therapists
Messenger Services
Notaries
Payroll & Production Accountants
Promotional Products
Secretarial & Transcription Services
Talent & Modeling Agencies
Technical Advisors
Translation & Interpretation Services
Wrap Party Locations

Camera & Sound Equipment

Aerial Equipment
Aerial—Fixed Wing & Helicopter Pilots
Camera Cars & Tracking Vehicles
Camera Rentals—Motion Picture
Camera Rentals—Still Photography
Motion Control
Raw Stock—Film & Video
Sound Equipment Rentals & Sales
Teleprompting & Cue Card Services
Video Assist Services
Video Cameras & Equipment
Video Display Playback & Projection

High Def

HD Cameras & Equipment
HD Duplication
HD Editing Equipment
HD Equipment Manufacturers
HD Post Houses
HD Screening Rooms
HD Stock Footage
HD Tape Stock

Grip & Lighting Equipment

Booms, Cranes & Camera Support
Cherry Pickers & Lift Equipment
Climate Control Systems
Construction & Yard Equipment Rentals
Grip & Lighting Expendables
Grip Equipment
Lighting Equipment & Generators
Production Equipment & Accessories
Trucks & Vans

Props & Wardrobe

Animatronics, Puppets & Makeup FX
Architectural Elements
Art Fabrication, Licensing & Rentals
Arts & Crafts Supplies
Atmospheric/Lighting Special FX & Pyrotechnics
Boats & Nautical Props
Building/Surface Materials & Hardware
Canopies & Tents
Car Prep, Rigging & Prototypes
Color Correction
Costume Makers & Rentals
Draperies & Window Treatments
Dry Cleaners
Ethnic, Religious & Seasonal Props
Eyewear & Jewelry
Fabrics
Firearms & Weapons
Flags, Graphics & Signage
Flowers, Greens & Plants
Foam
Furnishings—Antique & Vintage
Furnishings—Contemporary
Games, Toys & Amusements
Glass
Hair, Makeup & Wardrobe Supplies
Ice
Lamps & Lighting Fixtures
Medical & Scientific Props
Memorabilia & Collectibles
Metals & Foils

Musical Instrument Rentals
Neon
Photo, Video & Electronic Props
Picture Vehicles
Plastics, Plexiglas & Fiberglass
Product Placement
Prop Fabrication & Mechanical FX
Prop Houses
Restaurant & Kitchen Equipment
Specialty Props
Sporting Goods
Studio Services
Tailoring & Alterations
Uniforms & Surplus
Vintage Clothing & Accessories

Crew

Agents, Reps & Job Referral Services
Ambulance/Paramedics & Nurses (Local 52 NY)
Ambulance/Paramedics & Nurses
Art Directors/Production Designers (Local 829 NY)
Art Directors/Production Designers
Camera Assistants (Local 600 NY)
Camera Assistants
Camera Operators (Local 600 NY)
Camera Operators
Carpenters/Shop Craft (Local 52 NY)
Craft Service (Local 52 NY)
Craft Service
Digital Imaging Technicians (Local 600 NY)
Digital Imaging Technicians
Directors of Photography (Local 600 NY)
Directors of Photography
First Assistant Directors (DGA NY)
First Assistant Directors
Food Stylists & Home Economists
Gaffers & Electricians (Local 52 NY)
Gaffers & Electricians
Grips (Local 52 NY)
Grips
Hair & Makeup Artists (Local 798 NY)
Hair & Makeup Artists
Lighting Directors
Producers
Production Coordinators
Production Managers
Props Department (Local 52 NY)
Props Department
Script Supervisors (Local 161 NY)
Script Supervisors
Second Assistant Directors (DGA NY)
Second Assistant Directors
Set Decorators
Sound Mixers (Local 52 NY)
Sound Mixers
Stage Managers (DGA NY)
Stills Photographers (Local 600 NY)
Stills Photographers
Studio Teachers/Welfare Workers
Stunt Coordinators & Performance Drivers
Trade Associations/Unions
Training Centers
Unit Production Managers (DGA NY)
Underwater Technicians
VTR Operators (Local 52 NY)
VTR Operators
Wardrobe Stylists/Costume Designers (Local 829 NY)
Wardrobe Stylists/Costume Designers
Wardrobe Supervisors (Local 764 NY)
Wardrobe Supervisors

City Guide (Online Only)

Bars
Bookstores
Broadway, Concerts & Sports Ticketing
Car Rentals
Clubs
Gift Services & Florists
Hotels
Limousine & Car Services
Movie Theaters
Museums & Art Galleries
Online Home Rental & Purchase Resources
Party Resources
Real Estate Agents & Agencies
Restaurant Delivery Services
Restaurant Roundup
Short-Term Furnished & Corporate Housing
Taxicabs
Tours & Attractions