

# APPLICATION FOR LA 411® FREELANCE OR BUSINESS LISTING

**SUBMITTING AN APPLICATION DOES NOT GUARANTEE A LISTING.**

**PRINT BOOK DEADLINE: FRIDAY JULY 6, 2007**

The Application Fee for LA411 is \$50 for each category. **Submitting an application does not guarantee a listing and your application fee is non-refundable.** Listings are editorial content and have no monetary value. You are allowed to apply for up to five categories. You may apply at any time, however to be considered for the next printed book we must have your completed materials by Friday, July 6, 2007. Listings will appear both in print and online, except for City Guide, which is online ONLY.

Enclosed is my application fee for \$\_\_\_\_\_ for my listing(s) (\$50 each)      Number of Listings: \_\_\_\_\_ (Limit 5)

Please send me \_\_\_\_\_ copies of the 2008 LA 411 for \$59 plus 8.25% sales tax & s/h (\$7 per copy) \$ \_\_\_\_\_  
(This is a special rate available to listees that is \$20 off the regular price!)

Payment Info      (Check or credit card only. No cash.)

Total: \_\_\_\_\_

Visa    MC    Amex   Card# \_\_\_\_\_ Expires \_\_\_\_\_ Name on Card \_\_\_\_\_

Cardholder Signature \_\_\_\_\_ or Check# \_\_\_\_\_

(Make checks payable to 411 Publishing.)

Please contact me regarding display advertising or enhanced listing advertising (or call 323 965-2056).

## General Information Required

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Company Name \_\_\_\_\_

Type of Business \_\_\_\_\_

Street Address \_\_\_\_\_

Apt./Suite Number \_\_\_\_\_

City \_\_\_\_\_

ZIP Code \_\_\_\_\_ Print This Address? Yes  or No

(\_\_\_\_\_) \_\_\_\_\_  
Local Phone Number

(\_\_\_\_\_) \_\_\_\_\_  
Additional Phone/Pager Number

(\_\_\_\_\_) \_\_\_\_\_  
Fax Number

E-mail Address \_\_\_\_\_ @ \_\_\_\_\_

http:// \_\_\_\_\_  
Web Address

Update E-mail Address \_\_\_\_\_ @ \_\_\_\_\_

**All information contained in every listing appears in print and online.**

## Requirements for Listing With 411 (Three Recent Project References Required)

- Advertising with 411 has no bearing on listing approvals. As you do not have to be a qualified listee to advertise, advertisers do not automatically qualify for listings. Listings are editorial content and have no monetary value.
- You must complete this application—**ONLY COMPLETE APPLICATIONS WITH PAYMENT AND ADEQUATE REFERENCES WILL BE CONSIDERED**—and mail it to address below or fax to (323) 965-2052.
- You must be located in Southern California (Los Angeles, Orange, Riverside, San Diego, Santa Barbara, San Bernardino, and Ventura counties).
- Please enclose a current resume or a letter written on your company letterhead explaining who you are, the services your company provides and how long you've been in business.
- 411 editorial staff has final say in all matters regarding what goes into our directories and on our Web sites. **Not all applicants will qualify.** For a complete list of application requirements go to [www.la411.com](http://www.la411.com) and click on the Listing Info tab.
- **References are required** and must be from a variety of local advertising agencies, film, TV, commercial production companies or music video production companies for work performed in the past twelve months. Call sheets, contracts, or pay stubs are also acceptable in some cases.
- **If you are applying for more than one category, you must submit a separate set of references for each category.**

1. Production Co./Ad Agency      Phone Number      Contact Name      Dates of Job      Project/Client/Job Title

2. Production Co./Ad Agency      Phone Number      Contact Name      Dates of Job      Project/Client/Job Title

3. Production Co./Ad Agency      Phone Number      Contact Name      Dates of Job      Project/Client/Job Title

APPLICATION COMPLETED BY (PLEASE PRINT) \_\_\_\_\_

DATE \_\_\_\_\_

**LA 411® CATEGORY LIST BY TAB SECTION**

**AD AGENCIES & PROD. COMPANIES**

Advertising Agencies  
 Advertising Agency Freelance Producers  
 Animation Production Companies  
 Bidders  
 Commercial Directors  
 Commercial Production Companies  
 Corporate & Video Production Companies  
 Independent Sales Reps  
 Infomercial Production Companies  
 Movie & TV Marketing Companies  
 Music Video Directors  
 Music Video Production Companies  
 Production Offices  
 Production Services  
 Promo Production Companies  
 Public Relations  
 Storyboard Artists  
 Trailer Production Houses

**POST PRODUCTION**

Audio Post Facilities  
 Commercial Editorial Houses  
 Composers & Sound Designers  
 Computer Graphics & Visual FX  
 Duplication  
 DVD, Authoring & Replication  
 Editing Equipment Rentals & Sales  
 Editors  
 Film & Tape Storage  
 Film Laboratories—Motion Picture  
 Film Laboratories—Still Photography  
 Mobile Video Units & Transmission Services  
 Music Libraries & Publishing  
 Music Production & Sound Design  
 Opticals  
 Post Houses  
 Post Production Supervisors  
 Screening Rooms  
 Stock Footage & Photos  
 Titling, Captioning & Broadcast Design  
 Visual FX Supervisors & Producers

**SETS & STAGES**

Backings & Scenic Artists  
 Set Design, Construction & Rentals  
 Set Sketchers  
 Stages  
 Stages—Portable  
 Standing Sets

**LOCATION SERVICES & EQUIPMENT**

Air Charter  
 Air Freight & Courier Services  
 Airlines  
 Airport Shuttles  
 Airports  
 Bus Charters  
 California Film Commissions & Permit Offices  
 Car Dealerships  
 Car Rentals  
 Caterers  
 Communications Equipment  
 Consulates General  
 Crating & Packing  
 Custom Brokers & Carnets  
 Film Commissions—North America  
 Film Commissions—International  
 Hotels  
 International Film Liaisons  
 Limousine & Car Services  
 Location Libraries  
 Location Management & Scouts  
 Locations  
 Motorhomes & Portable Dressing Rooms  
 Moving, Storage & Transportation  
 Permit Services  
 Ranches  
 Security & Bodyguards

Specialty Transportation  
 Theaters & Stadiums  
 Travel Agencies  
 Weather

**PRODUCTION SUPPORT**

Animals & Trainers  
 Casting Directors  
 Casting Facilities  
 Choreographers  
 Computer & Office Equipment Rentals  
 Computer Consultants & Software  
 Credit Card Services  
 Digital Casting & Video Conferencing  
 Directories & Trade Publications  
 Entertainment Attorneys  
 Extras Casting Agencies  
 Finance  
 Hand & Leg Models  
 Insurance Brokers & Guarantors  
 Janitorial & Strike Services  
 Large Scale Event Planning  
 Libraries, Research & Clearance  
 Massage Therapists  
 Messenger Services  
 Nautical Film Services & Coordination  
 Notaries  
 Payroll & Production Accountants  
 Promotional Products  
 Secretarial & Transcription Services  
 Stunt Coordinators—Aerial & Specialty  
 Stunt Coordinators and Performance Drivers  
 Stunt Equipment  
 Talent & Modeling Agencies  
 Technical Advisors  
 Translation & Interpretation Services  
 Wrap Party Locations

**CAMERA & SOUND EQUIPMENT**

Aerial Equipment  
 Aerial—Fixed Wing & Helicopter Pilots  
 Camera Cars & Tracking Vehicles  
 Camera Rentals—Motion Picture  
 Camera Rentals—Still Photography  
 HD Equipment Rentals  
 Music Playback Services  
 Raw Stock  
 Sound Equipment Rentals & Sales  
 Teleprompting & Cue Card Services  
 Video Assist Services  
 Video Cameras & Equipment  
 Video Display, Playback & Projection

**GRIP & LIGHTING EQUIPMENT**

Booms, Cranes & Camera Support  
 Climate Control Systems  
 Construction & Yard Equipment Rentals  
 Expendables  
 Grip Equipment  
 Hoisting & Lift Equipment  
 Lighting Equipment & Generators  
 Production Equipment & Accessories  
 Trucks & Vans

**PROPS & WARDROBE**

Animatronics, Puppets & Makeup FX  
 Art Fabrication, Licensing & Rentals  
 Arts & Crafts Supplies  
 Atmospheric/Lighting FX & Pyrotechnics  
 Boats & Nautical Props  
 Building/Surface Materials & Hardware  
 Canopies & Tents  
 Car Prep, Rigging & Prototypes  
 Color Correction  
 Costume Makers & Rentals  
 Draperies & Window Treatments  
 Dry Cleaners  
 Ethnic, Religious & Seasonal Props  
 Eyewear & Jewelry

Fabrics  
 Flags, Graphics & Signage  
 Flowers, Greens & Plants  
 Foam  
 Furniture Rentals & Accessories  
 Games, Toys & Amusements  
 Glass  
 Hair, Makeup & Wardrobe Supplies  
 Ice  
 Medical & Scientific Props  
 Musical Instrument Rentals  
 Neon  
 Photo, Video & Electronic Props  
 Picture Vehicles  
 Plastics, Plexiglas & Fiberglass  
 Product Placement  
 Prop Fabrication & Mechanical FX  
 Restaurant & Kitchen Equipment  
 Specialty Props  
 Sport Vehicle Rentals  
 Sporting Goods  
 Studio Prop Rentals  
 Studio Services  
 Tailoring & Alterations  
 Uniforms & Surplus  
 Vintage Clothing & Accessories  
 Water Trucks

**CREW**

Agents, Reps & Job Referral Services  
 Ambulance/Paramedics & Nurses  
 Art Directors/Production Designers  
 Camera Assistants  
 Camera Operators  
 Craft Service  
 Digital Imaging Techs  
 Directors of Photography  
 First Assistant Directors  
 Food Stylists & Home Economists  
 Gaffers & Lighting Directors  
 Hair & Makeup Artists  
 Key Grips  
 Producers  
 Production Coordinators  
 Production Managers  
 Production Stills Photographers  
 Prop Masters  
 Prosthetics  
 Script Supervisors  
 Second Assistant Directors  
 Set Decorators  
 Sound Production Mixers  
 Studio Teachers/Welfare Workers  
 Trade Associations/Unions  
 Transportation Captains  
 Underwater Technicians  
 VTR Operators  
 Wardrobe Stylists/Costume Designers

**CITY GUIDE (ONLINE ONLY)**

Attractions  
 Bars and Clubs  
 Bookstores  
 Car Rentals  
 Domestic Personnel  
 Flowers and Gifts  
 Grocery Stores and Farmers Markets  
 Health and Fitness  
 Home Rental and Online Leasing Resources  
 Hotels  
 Limousine Services  
 Movie Theaters  
 Party Resources  
 Pet Services  
 Real Estate Agents and Agencies  
 Restaurant Delivery Services  
 Restaurant Roundup  
 Short-Term Furnished & Corporate Housing  
 Spas & Salons