

APPLICATION FOR LA 411® FREELANCE OR BUSINESS LISTING

SUBMITTING AN APPLICATION DOES NOT GUARANTEE A LISTING.

PRINT BOOK DEADLINE: FRIDAY JULY 11, 2008

The application fee for LA411 is \$200.00 for the first category and \$50 for each additional category*. **Submitting an application does not guarantee a listing.** Listings are editorial content and have no monetary value. You are allowed to apply for up to five categories. You may apply at any time, however to be considered for the next printed book we must have your completed materials by Friday, July 11, 2008. Listings will appear both in print and online. *Application fee waived for advertisers (for ad rates, please call 323-965-2048 or email spencer.aaronson@reedbusiness.com).

Enclosed is my application fee for \$_____ for my listing(s) (\$200 First/\$50 ea. add.) Number of Listings:_____ (Limit 5)

Please send me_____ copies of the 2008 LA 411 for \$59 plus 8.25% sales tax & s/h (\$7 per copy) \$_____

(This is a special rate available to listees that is \$20 off the regular price!)

Payment Info (Check or credit card only. No cash.)

Total:_____

Visa MC Amex Card#_____ Expires_____ Name on Card_____

Cardholder Signature_____ or Check#_____

(make checks payable to 411 Publishing)

Please contact me regarding display advertising or enhanced listing advertising (or call 323-965-2056).

General Information Required

First Name _____

Last Name _____

Company Name _____

Type of Business _____

Street Address _____

Apt./Suite Number _____

City _____

ZIP Code _____ Print This Address? Yes or No

() _____

() _____

() _____

Local Phone Number

Additional Phone/Pager Number

Fax Number

E-mail Address (To be published) @ _____

http:// _____

E-mail Address (For our contact purposes) @ _____

Web Address _____

All information contained in every listing appears in print and online without exception

Requirements for Listing With 411 (Three Recent Project References Required)

- Advertising with 411 has no bearing on listing approvals. As you do not have to be a qualified listee to advertise, advertisers do not automatically qualify for listings. Listings are editorial content and have no monetary value.
- You must complete this application—**ONLY COMPLETE APPLICATIONS WITH PAYMENT WILL BE CONSIDERED**—and mail it to: Application Dept., LA 411 Publishing Co., 5700 Wilshire Blvd., Suite 120, Los Angeles, CA 90036.
- You must be located in Southern California (Los Angeles, Orange, Riverside, San Diego, Santa Barbara, San Bernardino, and Ventura counties).
- Please enclose a current resume and/or a letter written on your company letterhead explaining who you are, the services your company provides and how long you've been in business.
- **References are required** and must be from a variety of local advertising agencies, film, TV, commercial production companies or music video production companies for work performed in the past twelve months. Call sheets, contracts, invoices or pay stubs are also acceptable.
- **If you are applying for more than one category, you must submit a separate set of references for each category.**
- Applicants may be required to complete an interview with our editors. 411 editorial staff has final say in all matters regarding what goes into our directories and on our Web sites. **Not all applicants will qualify.** For a complete list of application requirements go to www.la411.com and click on the Listing Info tab.

1. Production Co./Ad Agency Phone Number Contact Name Dates of Job Project/Client/Job Title

2. Production Co./Ad Agency Phone Number Contact Name Dates of Job Project/Client/Job Title

3. Production Co./Ad Agency Phone Number Contact Name Dates of Job Project/Client/Job Title

APPLICATION COMPLETED BY (PLEASE PRINT) _____

DATE _____

LA 411® CATEGORY LIST BY TAB SECTION**AD AGENCIES & PROD. COMPANIES**

Advertising Agencies
 Advertising Agency Freelance Producers
 Animation Production Companies
 Bidders
 Commercial Directors
 Commercial Production Companies
 Corporate & Video Production Companies
 Independent Sales Reps
 Infomercial Production Companies
 Movie & TV Marketing Companies
 Music Video Directors
 Music Video Production Companies
 Production Offices
 Production Services
 Promo Production Companies
 Public Relations
 Storyboard Artists
 Trailer Production Houses

POST PRODUCTION

Audio Post Facilities
 Commercial Editorial Houses
 Composers & Sound Designers
 Computer Graphics & Visual FX
 Digital Intermediates
 Duplication
 DVD, Authoring & Replication
 Editing Equipment Rentals & Sales
 Editors
 Film & Tape Storage
 Film Laboratories—Motion Picture
 Film Laboratories—Still Photography
 Mobile Video Units, Satellite &
 Transmission Services
 Music Libraries & Publishing
 Music Production & Sound Design
 Optical
 Post Houses
 Post Production Supervisors
 Screening Rooms
 Stock Footage & Photos
 Titling, Captioning & Broadcast Design
 Visual FX Artists
 Visual FX Supervisors & Producers

SETS & STAGES

Backings & Scenic Artists
 Set Design, Construction & Rentals
 Set Sketchers
 Stages
 Stages—Portable
 Standing Sets
 TV Studios

LOCATION SERVICES & EQUIPMENT

Air Charters
 Air Freight & Courier Services
 Airlines
 Airport Shuttles
 Airports
 Bus Charters
 Car Dealerships
 Car Rentals
 Caterers
 Communications Equipment
 Consulates General
 Crating & Packing
 Custom Brokers & Carnets
 Film Commissions & Permit Offices—California
 Film Commissions—North America
 Film Commissions—International
 Hotels
 International Production Services
 Limousine & Car Services
 Location Libraries
 Location Management & Scouts
 Locations
 Motorhomes & Portable Dressing Rooms
 Moving, Storage & Transportation
 Permit Services
 Security & Bodyguards
 Specialty Transportation

Theaters & Stadiums
 Travel Agencies
 Weather

PRODUCTION SUPPORT

Acting/Dialect Coaches
 Animals & Trainers
 Casting Directors
 Casting Facilities
 Choreographers
 Computer & Office Equipment Rentals
 Computer Consultants & Software
 Digital Casting & Video Conferencing
 Directories & Trade Publications
 Entertainment Attorneys
 Extras Casting Agencies
 Finance
 Hand & Leg Models
 Insurance Brokers & Guarantors
 Janitorial & Strike Services
 Large Scale Event Planning
 Libraries, Research & Clearance
 Massage Therapists
 Messenger Services
 Nautical Film Services & Coordination
 Notaries
 Payroll & Production Accountants
 Promotional Products
 Secretarial & Transcription Services
 Stunt Coordinators—Aerial & Specialty
 Stunt Coordinators & Performance Drivers
 Stunt Equipment
 Talent & Modeling Agencies
 Technical Advisors
 Translation & Interpretation Services
 Wrap Party Locations

CAMERA & SOUND EQUIPMENT

Aerial Equipment
 Aerial—Fixed Wing & Helicopter Pilots
 Camera Cars & Tracking Vehicles
 Camera Rentals—Motion Picture
 Camera Rentals—Still Photography
 Motion Control
 Music Playback Services
 Raw Stock
 Sound Equipment Rentals & Sales
 Teleprompting Services & Cue Cards
 Video Assist Services
 Video Cameras & Equipment
 Video Display, Playback & Projection

HIGH DEF

HD Cameras & Equipment
 HD Duplication
 HD Editing Equipment
 HD Equipment Manufacturers
 HD Post Houses
 HD Screening Rooms
 HD Stock Footage
 HD Tape Stock

GRIP & LIGHTING EQUIPMENT

Booms, Cranes & Camera Support
 Climate Control Systems
 Construction & Yard Equipment Rentals
 Expendables
 Grip Equipment
 Hoisting & Lift Equipment
 Lighting Equipment & Generators
 Production Equipment & Accessories
 Trucks & Vans

PROPS & WARDROBE

Animatronics, Puppets & Makeup FX
 Art Fabrication, Licensing & Rentals
 Arts & Crafts Supplies
 Atmospheric/Lighting FX & Pyrotechnics
 Boats & Nautical Props
 Building/Surface Materials & Hardware
 Canopies & Tents
 Car Prep, Rigging & Prototypes
 Color-Correct Props
 Costume Makers & Rentals

Draperies & Window Treatments
 Dry Cleaners
 Eyewear & Jewelry
 Fabrics
 Flags, Graphics & Signage
 Flowers, Greens & Plants
 Foam
 Furniture Rentals & Accessories
 Games, Toys & Amusements
 Glass
 Hair, Makeup & Wardrobe Supplies
 Ice
 Medical & Scientific Props
 Musical Instrument Rentals
 Neon
 Photo, Video & Electronic Props
 Picture Vehicles
 Plastics, Plexiglas & Fiberglass
 Product Placement
 Prop Fabrication & Mechanical FX
 Restaurant & Kitchen Equipment
 Specialty Props
 Sport Vehicle Rentals
 Sporting Goods
 Studio Prop Rentals
 Studio Services
 Tailoring & Alterations
 Uniforms & Surplus
 Vintage Clothing & Accessories
 Water Trucks

CREW

Agents, Reps & Job Referral Services
 Ambulance/Paramedics & Nurses
 Art Directors/Production Designers
 Camera Assistants
 Camera Operators
 Craft Service
 Digital Imaging Technicians
 Directors of Photography
 First Assistant Directors
 Food Stylists & Home Economists
 Gaffers & Lighting Directors
 Grips
 Hair & Makeup Artists
 Producers
 Production Coordinators
 Production Managers
 Production Stills Photographers
 Prop Masters
 Prosthetics
 Script Supervisors
 Second Assistant Directors
 Set Decorators
 Sound Production Mixers
 Studio Teachers/Welfare Workers
 Trade Associations/Unions
 Transportation Captains
 Underwater Technicians
 VTR Operators
 Wardrobe Stylists/Costume Designers

CITY GUIDE (ONLINE ONLY)

Attractions
 Bars and Clubs
 Bookstores
 Car Rentals
 Domestic Personnel
 Flowers and Gifts
 Grocery Stores and Farmers Markets
 Health and Fitness
 Home Rental and Online Leasing Resources
 Hotels
 Limousine Services
 Movie Theaters
 Party Resources
 Pet Services
 Real Estate Agents and Agencies
 Restaurant Delivery Services
 Restaurant Roundup
 Short-Term Furnished & Corporate Housing
 Spas & Salons